

LUCIA SEYMOUR

DESIGN LEAD | OPERATIONS | **MULTIPOTENTIALITE**



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NICE TO MEET YOU!

Hi, I'm Lucia; a multi-disciplinary designer shaped by 15+ years of experience in the fields of architecture, creative and UX design, project/program management, and operations. My unique experience has led to an enthusiastic and creative approach to problem-solving in not only design challenges but also in creating and implementing workflows and processes with a human lens. To me, ALL experiences can be optimized. With a passion for organization and attention to detail, I thrive by empowering teams and individuals to be set up for success. Born and raised in Guatemala, I currently make Montana my home where I live with my husband, 2 wonderful (foster) boys, 2 cats & 2 dogs. I have ambitions to master the extreme Montana weather and successfully grow a vegetable garden, though that day has not yet arrived.

MY SKILLS

PROFESSIONAL SKILLS

- Creative design/direction
- Project/Program Management
- Certified SCRUM Project Owner
- UX Design
- Team Player
- Patient Teacher
- Polyglot

EDUCATION

- **2023**
SCRUM Alliance
Certified SCRUM Product Owner (CSPO)
- **2020**
General Assembly
UX Design Certification
- **2010**
Universidad Rafael Landivar (GT)
BA in Architecture

WORK EXPERIENCE

SR. DESIGN PROGRAM MANAGER

OKTA | 2017 - PRESENT

Starting as a brand designer in a team of 3, saw the "brand team" evolve into an innovative internal brand studio. This journey took me to a project management role for the brand team, which evolved into my current position as Sr. Design Program Manager in the Design Operations team, supporting Product Design at Okta. I currently work with a team of 60 designers and design managers, tailoring solutions for their specific needs in a cross-functional collaboration environment.

INDEPENDENT GRAPHIC DESIGNER & CREATIVE DIRECTOR

2015 - PRESENT

Partnering with different creative agencies, I've successfully completed projects about brand development, brand rediscovery, stage keynote design, brand design system implementation, website experience design & other unique creative endeavors; both for small businesses and big corporations.

GRAPHIC DESIGNER

SKETCHDECK | 2015 - 2017

Branding, illustration and presentation design for companies such as Meta, Okta, Cisco, Diligent, GoodRX, Reddit, Dropbox.